About the Institute:
Sinhgad Institute of Management (SIOM), Pune is a constituent institute of Sinhgad Technical Education Society, Pune. Sinhgad Technical Education Society (STES), was established by Prof. M. N. Navale in 1993. STES has more than 75 different educational institutes comprising of Medical, Dental, Engineering, Architecture, Pharmacy, Management etc. SIOM is a premier management institute in the state of Maharashtra imparting quality education in management and is a major facilitator in the area of research. It is located on a green hilltop location conducive for teaching, learning and research. SIOM has achieved several milestones in the filed of management education and research and has been a much sought after destination for students, academicians as well as industries. The high standard of education imparted at the institute in the fields of Management and Computer Applications has proved to be the lifeline of many successful careers. Highly qualified, experienced and dedicate faculty is another strength of the Institute.

For more details please visit our website - www.sinhgad.edu

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Chief Patrons

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Founder President, STES, Pune

Dr. (Mrs.) Sunanda M. Navale
Founder Secretary, STES, Pune

Mr. Rohit M. Navale
Vice President (HR), STES, Pune

Mrs. Rachana Navale Ashtekar
Vice President (Admn.), STES, Pune

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Director, SIOM

Programme Director

Dr. Rupali Jain
Dean & Professor, (Research Cell), SIOM

Advisory Committee

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Sr. Professor

Dr. Sadhana Choukkar
Professor

Conference Co-ordinators

Dr. Ashok Tiwari
Professor

Dr. Devidas Golhar
Professor

Dr. Ramkirishna Dikatwar
Associate Professor

Dr. Smita Sovani
Professor

Dr. Satish Pawar
Associate Professor

Approach to the Institute:
The seminar venue can be approached from Pune Railway Station – 12 km, Swargate Bus Stand – 8 km, and Pune Airport – 27 km.

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Savitribai Phule Pune University
(Under Quality Improvement Programme)
Sinhgad Technical Education Society’s
Sinhgad Institute of Management
Invites you for
International
Doctoral Convention
March 4th & 5th, 2016

Theme:

“Knowledge gives humility; from humility, one attains character; from character, one acquires wealth; from wealth righteousness follows and then happiness”.

In tune with the above proposition, Sinhgad Institute of Management has organized an International Doctoral convention between 4th and 5th March, 2016.

We at SIOM cordially invite you to attend and participate in the Doctoral Convention. This International Convention aims to nurture and support Doctoral scholars in their professional aspirations in academia. It enhances the international experience of the doctoral scholars by providing both network opportunities and a supportive venue for constructive peer critique of the ongoing research efforts.

The research scholars are requested to submit synopsis of their ongoing / completed research work. The research work can be at any stage of the process.

Focus areas of Convention:
1. Marketing Management
2. Financial Management
3. Human Resource Management
4. Production and Operations Management
5. International Business Management
6. Information Technology Management
7. Economics
8. Social Sciences
9. Any other discipline related to Management Faculty.

It may kindly be noted that above mentioned areas are only indicative and not exhaustive.

Objectives of the Convention:
1. To provide a platform to research scholars to present their work.
2. To give feedback to the research scholars who are in the process of submitting the thesis.
3. To create a forum for intellectual interaction.
4. To bridge the gap between theory and practice.
5. To identify the linkages between the academic research and industry expectations.
6. To provide an overall understanding and insight of research carried out across the globe.

Submission Guidelines:
Prominent professors in the respective fields will review all the submissions and comment on the content of the thesis as well as on the presentations. Research scholars will have 10 minutes to present their research, focusing on the main theme of their thesis, what they have achieved so far, and how they plan to continue their work. Another ten minutes are reserved for discussions and feedback from both the professors and the participants.

Research scholars who are interested in participating in the convention will submit their full length research output containing:
- Research question
- Significance of the topic in particular discipline
- Review of literature
- Research design
- Research methodology
- Observation, findings and conclusions
- Expected novelty and original contribution to the research area.

Abstract should be limited to 200 words in Times New Roman, font size 12, 1.5 spaced and maximum five key words. The first page should contain details of the discipline, author’s name, affiliations and contact details. Length of the paper should not exceed 15 pages. All tables, figures and other images should be numbered properly. APA style of referencing may be used by the authors.

The abstract and the full paper can be submitted in word document format at siomintconf2016@sinhgad.edu

Submissions will be judged on the criteria of originality, significance, correctness and clarity. Around 80 to 100 research scholars will be selected for participation and presentation of the research work in this convention, subject to the approval of the reviewers.

Important Dates:

<table>
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<tr>
<th>Event</th>
<th>Date</th>
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</thead>
<tbody>
<tr>
<td>Last date for full paper submission &amp; registration</td>
<td>2nd March 2016</td>
</tr>
<tr>
<td>Conference dates</td>
<td>4th &amp; 5th March 2016</td>
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Registration Fees:

<table>
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<tr>
<th>Participant Category</th>
<th>Without accommodation</th>
<th>With accommodation</th>
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<td></td>
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</tr>
<tr>
<td>Presentation (Indian/Foreign)</td>
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<td>50</td>
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<tr>
<td>Participation</td>
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</tbody>
</table>

Participants can register online by filling Google form [http://goo.gl/forms/eEe7WJ994i](http://goo.gl/forms/eEe7WJ994i)