

Profile



Name: Dr. (Mrs.) Ayesha Nazrul Siddiqui

Principal, Dr .Ayesha Siddiqui has done Diploma in Hotel Management & Catering Technology in 1993 from Maharashtra state Institute of Hotel Management & Catering Technology, Pune. She has completed BA (Eng) with University of Pune in 1994 & Masters in Hospitality & Tourism Management in 2009. She successfully completed Ph.D in Management from Savitribai Phule Pune University in August 2017.

She started her career with Hotel Cidade De Goa in the 1993 as Captain in Food & Beverage Service and worked till May 1995. Further she joined Hotel Duke's retreat Khandala in July 1995 as Management Trainee and was promoted to Assistant Manager –Food & Beverage and continued till Oct 1996. In October 1996 she joined Fariyas Holiday Resort, Lonavala as Asst Manager Food & Beverage and worked till December 1997. Later after a short break, she joined back in Fariyas Holiday Resort

as Executive Banquet & Reservations in the year August 2000 and was promoted to Asst. Manager Reservations and further Reservations Manager and successfully completed her tenure till June 2004.

After extensive experience with Industry, she got the opportunity to venture into the field of education and joined as Lecturer in Sinhgad Institute of Hotel Management & Catering Technology In July 2004.

She was promoted to Asst Professor in April 2005, and as Principal in August 2012.

Her area of expertise is Accommodation Management with Housekeeping and Front Office being the core areas. She has been instrumental in setting up standard operating procedures in Front Office & housekeeping and introducing innovative practices in Accommodation Management. She is responsible for setting up a strong industry interface for the institute. She has developed cordial relations with hospitality industry at national & international level thereby acquiring global recognition for the institute.

She has acumen for research and innovation and has published papers in national & international conferences & journal. Her PhD research is based on Organizational Culture and Service quality in hotels.

She has offered consultancy to hotels and restaurants with relation to décor, ambience and customer relationship management techniques.