



**Sinhgad Technical Education Society's
Sinhgad Institute of Business Administration and Computer Application
(SIBACA), Lonavala, Pune – 410401.**

Report

**Two Days National Seminar on “EMERGING STRATEGIES IN CHANGING INDIAN
BUSINESS SCENARIO”**

Under QIP, Savitribai Phule Pune University

On 05th and 06th October 2018

Two days National Seminar was organized by the Sinhgad Institute of Business Administration & Computer Application (SIBACA) on 5th & 6th October 2018 under Quality Improvement Program (QIP) of Savitribai Phule Pune University at its Corporate Training Centre (CTC) in Lonavala.

Day-I:

The National Seminar started with Deep Prajavalan & National Anthem. The program was inaugurated at the hands of Dr. Pradeep Bavadekar, MD, MITCON Consultancy & Engineering Ltd, Dr. Vikas Inamdar - Director-SIBACA, Dr.M.S. Gaikwad- Campus Director, Dr. Anil Nagtilak – Convener National Seminar and Head of various other institutes in the campus.

Inaugural speech was delivered by Dr. Vikas Inamdar followed by Welcome Speech by Dr. Anil Nagtilak. Dr. Pradeep Bavadekar was the Chief Guest and Keynote Speaker. During his speech he explained strategic management in quoting the example of *Lord Krishna on Kurukshetra – “Kill or get killed”*. **Speaker –I:** Mr. Shashikant Kurbetti - Senior General Manager HR & Admin at Krishna Infrastructure Pvt.Ltd.emphasized on *“Importance of Blending HR strategies with Business Strategies”*.

Speaker – II: Mr. Divakaran Pillai - Director - Precision Electro Products (P) Ltd discussed about the role of export management in strategic management and strongly recommended business enterprises to take up export oriented strategies which will work in today's era - *“Export or Perish”*.

Day-II:

Speaker – III: Mr. Rahul Bagale - Assistant Manager - Human Resources – Lear Corporation explained the *“strategic management in 3 steps e.g. strategy formulation, deployment & execution which are relevant and important”*. **Speaker – IV:** Mr. Kishor Shelke- HR Manager –Parle Biscuits Pvt. Ltd said that, *“Human Resource Development (HRD) is the Key to Parle-G's success”*. **Speaker – V:** Dr. Ravindra Utgikar - Vice President - Corporate Strategy & Marketing, Praj Industries Ltd laid emphasis on *“5 forces of strategy Guru, Michael Porter from Harvard Business School with practical examples”*.

Mr. C.B. Kulkarni – HR Manager – COLOR ROOF India Pvt. Ltd was the guest for *Valedictory Function*. He delivered the concluding speech and presented his views towards the various approaches to emerging strategies, entrepreneurial decision-making models, effective operational management etc.

Dr. Sachin Wankhede - Associate Professor extended the *Vote of Thanks* towards all the speakers, participants from various institutions, faculty members and student co-ordinators. All the Directors, Principals, Faculty Members and staff were present during the valedictory session.

Dr. Anil Nagtilak
Convener National Seminar

Dr. Vikas Inamdar
Director, SIBACA.